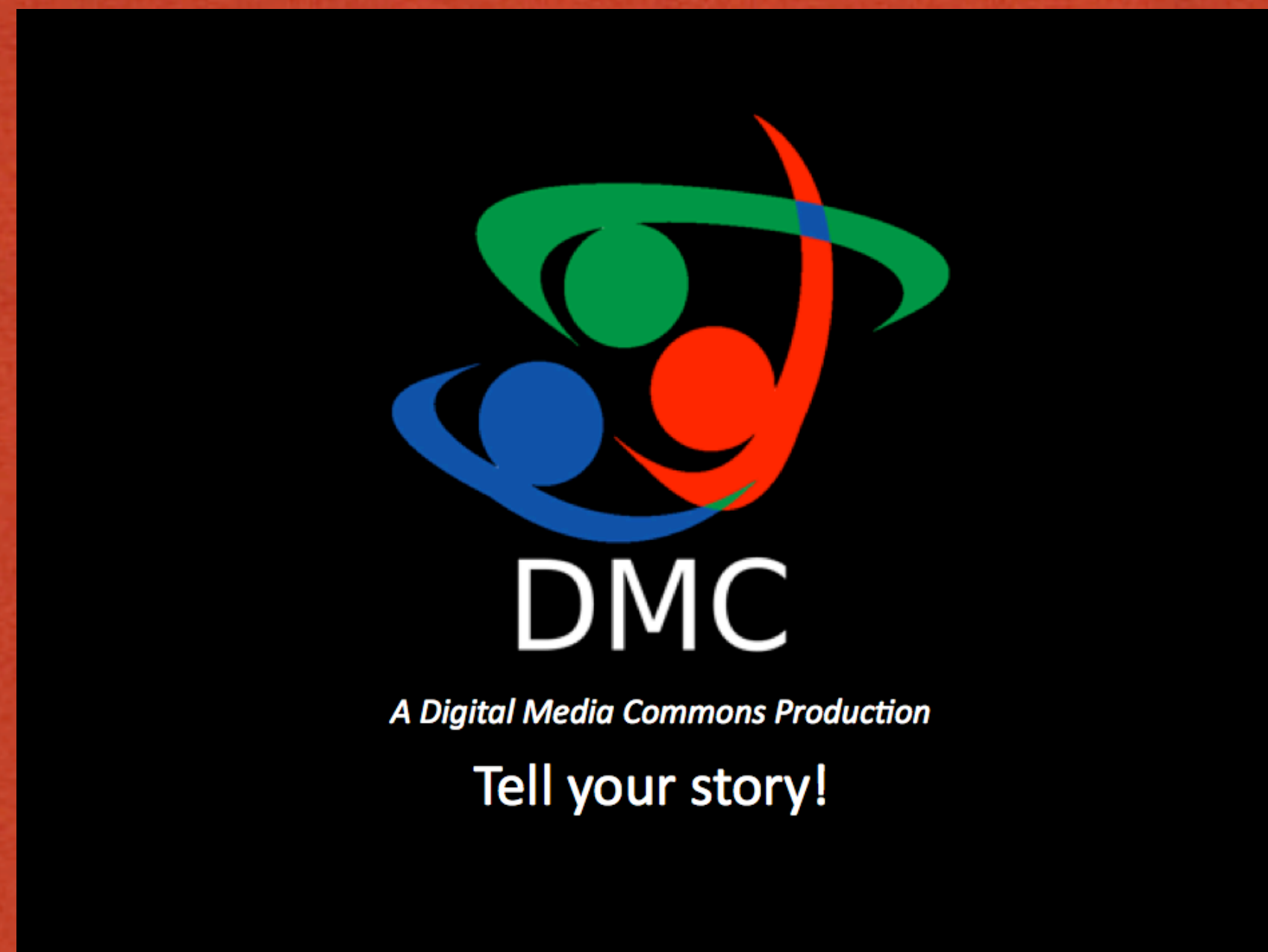


PODCASTING 101

A TECHNOLOGY DEMONSTRATION AND
HANDS ON WORKSHOP



brought to you by the Digital Media Commons
presenters: DeVan Hankerson and Ryan Gonzalez

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PRESENTATION GOALS

- Participants should:
 - Know what podcasting is, and where to get podcasts
 - Know what programs to use to make your own podcast
 - Know how to add your hosted podcast url to your iTunes library

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PRESENTATION AGENDA

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 - Production: GarageBand (Mac)*, Audacity (Mac & Windows), iMovie

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- Consumption, Production and Distribution of Podcasts:
 - Consumption: Using the iTunes store to find podcasts (podcasts are usually FREE!)
 - Production: GarageBand (Mac)*, Audacity (Mac & Windows), iMovie
 - Distribution: Find your podcast a home so that others can find it!

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• iTunes logo



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- In other words, podcasting is a method of distribution.



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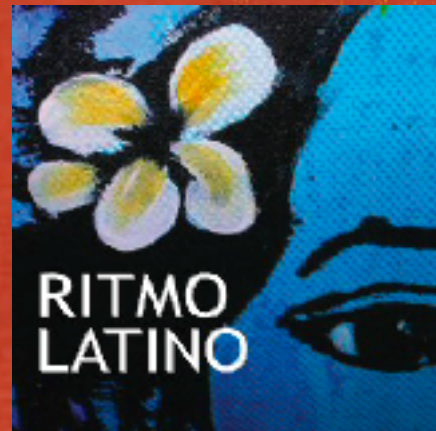


EXAMPLES



- Video Podcast downloaded from iTunes: Moremi Wildlife Highlights

EXAMPLES



- Audio Podcast: Ritmo Latino Podcast Show from iTunes

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- Podcasts can be made as an audio or video file. The most common audio files are saved as .mp3 and video files are saved as .mp4, .m4v, etc.



ITUNES STORE

- The iTunes store is a server for commercially produced podcasts. What is a server?
- Podcasts that are stored on free hosting sites may be listed on the iTunes directory
- Most podcasts are free!!

Video: <http://www.apple.com/ilife/tutorials/>

GARAGEBAND TUTORIAL



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 - Add images or a movie to the visual track to give your podcast another dimension

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- *MIIS is currently working on building content for this space.

PODBEAN.COM

- ryangonzalez.podbean.com

YOUR CHALLENGE!

- Record your own test podcast
- Upload it to “dmcaudio” account at podbean.com
 - password: dmcaudio2
- Add url to your iTunes player and download your podcast!